



The logotypes and visual identity are the window of an enterprise, That's it is important to Respect them. We created this small document to help you with our brand identity.

LOGO

Variants of the logo color or monochromatic.



LOGOMARK

Variants of the logo color or monochromatic.



FOOTER BRAND SIGNATURE

Variants of the logo color or monochromatic.



LOGO COLOR



For the WEB



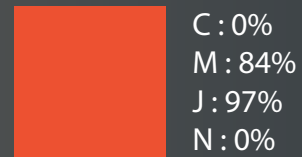
For the PRINT



For the WEB



For the PRINT



For the WEB



For the PRINT



LOGO COLOR



These colors are used in for visual documents exposed to direct weather conditions or sunlight, typically a sticker. As colors may fade, they are deliberately more saturated.

Do not use this logo for purposes other than those described above.

For the PRINT



WEB COLOR PALETTE



#CC3F2F



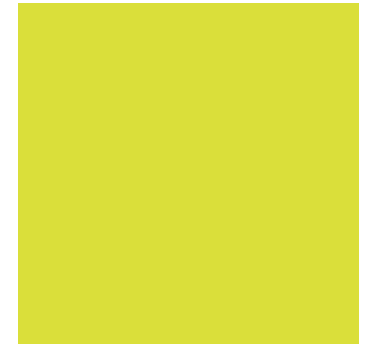
#ED5131



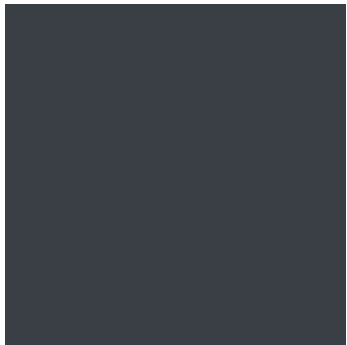
#46B9E8



#6CBD7B



#DADF3A



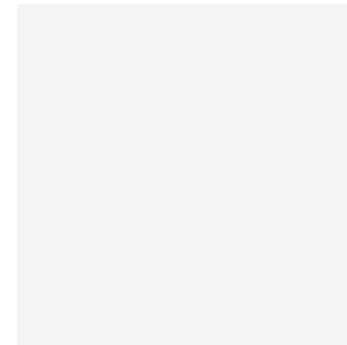
#393F44



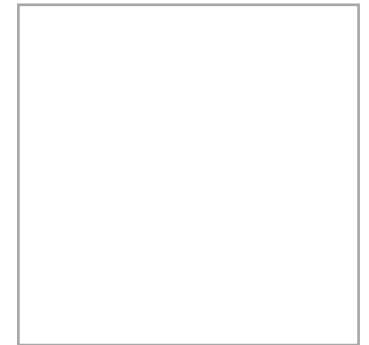
#545553



#848FA2



#F4F4F4



#FFFFFF

LOGO USAGE

What you can do ✓



Clear space is equal to the a-height of the word "apizee" in the logotype.



What you must not do ✗



LOGO USE ON PICTURES

What you can do ✓



What you must not do ✗



You must always seek for readability. The logo must be seeable, if this is not the case you must use a variant of it or change your picture.

LOGO VARIANTS



PRODUCTS LOGO CONSTRUCTION



Apizee logo without is baseline

Product name, written with the
“Typo Round Regular Demo”
Capital font.
The color is the same as apizee
with 60% of opacity.

PRODUCTS VARIANTS





This logo is used for the mark Izeeconf, the logo use must respect the previous rules. Namely the respect of the logotypes integrity and readability.

For the WEB



R : 27
V : 168
B : 222
#1BA8DE

For the PRINT



C : 73%
M : 16%
J : 0%
N : 0%

IZEECONF

